

**Public Relations Subcommittee Meeting
(Via Remote Connection)**

1-13-2021

MINUTES

In attendance: Superintendent Ambrose, Larry Heath (Chair), Tammy Mahoney, Charles Melvin, Sr.

Mr. Heath called the meeting to order at 4:30 PM and read the Zoom Checklist for Right-to-Know Compliance for Remote Meetings. He then asked for a Roll Call attendance with each attendee stating their name, location and who may or may not be with them at that location. All complied with the request.

Mr. Heath asked for a Motion to approve the Minutes of 12-9-20, moved by Mr. Melvin and seconded by Ms. Mahoney.

No discussion

Roll Call Vote: All in Favor

Superintendent Ambrose and the members reviewed two previously discussed letters with the group that he and Dr. Haynes worked on for the Annual Report; a COVID Statement and the Superintendent's Letter. He emphasized the historical nature of letters like these and the importance of capturing the essence of the time. He is proud of the administrative team, teachers and staff for what has been accomplished with the Reorganization.

Superintendent Ambrose asked for a Motion to approve the COVID-19 letter for the 2020 Annual Report, moved by Mr. Melvin and seconded by Ms. Mahoney.

No discussion

Roll Call Vote: All in Favor

Mr. Heath asked for a Motion to approve the Superintendent's letter for the 2020 Annual Report, moved by Ms. Mahoney and seconded by Mr. Melvin.

A typo in second paragraph will be fixed.

Roll Call Vote: All in Favor with amendment

Mr. Ambrose said he does not have a pressing agenda item for the next meeting in February and asked the group if they had any items. He added that he appreciates the group's help in communication around COVID-19 which is ongoing.

Ms. Mahoney brought up the possibility of writing letters that support any of our warrant articles. Mr. Heath suggested bringing that to the next board meeting and Mr. Ambrose agreed stressing that the teachers' contract passing is really important for the future of our district; retaining teachers by continuing their steps and staying competitive with pay as much as possible. He said we are truly one of the lowest paid districts in our area and to lose another year of steps is a real problem.

Mr. Ambrose added that he also wants to do a video presentation as he has done in the past because he has a bit more latitude than any other employee to support the warrant articles. That being said, he is very careful to not cross any lines that could be perceived as electioneering and will of course run it by an attorney.

He will work on the letter/video presentation and schedule a meeting to review it as well as any letters that may be sent from the school board. Please email him if anything else comes to mind.

Mr. Heath and Mr. Ambrose commended Ms. Mahoney for her Facebook postings which are very effective in keeping the community informed.

Meeting adjourned by Mr. Heath at 4: 54 PM

Recorder: Phyllis Kennedy

